



David Stein
Large Line of International Products

Now on view through March 10, 2018

223 – 225 West 10th Street
New York, NY 10014
TEIArtinBuildings.com
#w10w

Image courtesy the artist

Time Equities Inc. Art-in-Buildings is pleased to announce the newest exhibition at the West 10th Window: David Stein, *Large Line of International Products*.

David Stein's work explores cultural and political difference, how knowledge is constructed, and consumption and waste as a cycle of contemporary material and cultural production. In *Large Line of International Products*, Stein actively engages passersby through the familiarity of flashing neon signs found in LED advertisements ubiquitous in New York City. Considering the West 10th Window as a retail store front, where one might expect to see advertisements, Stein's installation takes on a self-referential, humorous bent. His absurdist mimicry of the scrolling and light-up signs found outside bodegas, nail salons, laundromats, restaurants and other businesses throughout the city reveals a subtle critique on the means through which we are inundated with information on a daily basis. Disorienting in its familiarity but removed from any original context, Stein's neon advertisements relinquish their initial intention, redirected into a brilliant array of flashing imagery.

David Stein studied Philosophy at the University of Chicago and Fine Art at the California College of the Arts. He has exhibited in New York, San Francisco, Boston, Malmö, and Dresden, been awarded residencies at the Bemis Center and the MacDowell Colony, and been featured in Frieze and New York Magazines. He lives and works in Queens, NY.

Next up at the West 10th Window: Christina Watka, Jeff DeGolier, and Zach Wollard.

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The West 10th Street Window is curated by Eliana Blechman, Natalie Diaz, and Jennie Lamensdorf, and is sponsored by the Time Equities Inc. (TEI) Art-in-Buildings Program. TEI is committed to enriching the experience of our properties through the Art-in-Buildings Program, an innovative approach that brings contemporary art by emerging and mid-

career artists to non-traditional exhibition spaces in the interest of promoting artists, expanding the audience for art, and creating a more interesting environment for our building occupants, residents, and their guests.

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