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Alan Ruiz ***Precincts***

On view through October 16, 2015

223 – 225 West 10th Street
New York, NY 10014
TEIArtinBuildings.com
W10W.tumblr.com
#w10w

Image: rendering of "Precincts", 2015, courtesy the artist

Time Equities Inc. Art-in-Buildings is pleased to announce the newest exhibition at the West 10th Window: Alan Ruiz, *Precincts*.

Alan Ruiz's *Precincts* explores the boundaries of the West 10th Window by confronting the space of the display as a volume, as opposed to a container, through a series of customized vertical white aluminum sheets. *Precincts* simultaneously references the surrounding neighborhood: the 6th Precinct of the New York Police Department (which is immediately adjacent to the West 10th Window) and the shopping district on Bleeker Street. Rather than displaying an object for consumption, Ruiz inverts the traditional storefront window display by redirecting the viewer's gaze through and *out* of the window. The white aluminum sheets fill the volume of the space, but are cut in such a way to create a visual passageway that redirects the viewer's gaze towards the police precinct and neighboring private property. As such, *Precincts* warrants a kind of physicalized act of looking that subverts the notion of consumption while referencing surveillance via the viewer's redirected gaze. *Precincts* relates to Ruiz's wider artistic practice of exploring the tensions between standardized materials and customization, as well as the relationship between architecture and power, particularly as it relates to the delineation and control of public and private space.

Alan Ruiz is an artist living and working in New York City. Alan's work addresses the intersection of institutional critique, architectural discourse, and urban policy. He received an MFA from Yale University, New Haven, CT, and a BFA from Pratt Institute, Brooklyn, NY and is a current participant in the Whitney Museum Independent Study Program. His work has been shown widely, including in exhibitions at the Bronx Museum of the Arts, Y Gallery, and Johannes Vogt Gallery in New York, among others. His work has also been shown abroad at the Tape Modern in Berlin, Germany, and Horatio Jr. in London UK. He has participated in residencies and development programs with the Lower Manhattan Cultural Council, The Art & Law Program at Fordham Law School, and the Yale Norfolk Summer School for Art and Music. He is currently a Visiting Assistant Professor at Pratt Institute in Brooklyn, NY, as well as a Visiting Lecturer in the

Visual Studies Department of Eugene Lang College, at The New School. Ruiz will be this semester's Artist in Residence with the Youth Insights Program at the Whitney Museum.

Next up at the West 10th Window: Kristen McIver, Cui Fei, and Martha Mysko.

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The West 10th Street Window is curated by Natalie Diaz and Jennie Lamensdorf and is sponsored by the Time Equities Inc. (TEI) Art-in-Buildings Program. TEI is committed to enriching the experience of our properties through the Art-in-Buildings Program, an innovative approach that brings contemporary art by emerging and mid-career artists to non-traditional exhibition spaces in the interest of promoting artists, expanding the audience for art, and creating a more interesting environment for our building occupants, residents, and their guests.

Founded in 1966, privately-held [Time Equities Inc.](#) has been in the real estate investment, development and asset & property management business for more than 40 years. With properties in 26 states, four Canadian provinces and Germany, the TEI portfolio consists of approximately 23.4 million square feet of residential, industrial, office and retail property.